

## **NEWSLETTER** November, 1998



### Treasurer's Report

by Greg Leitner November, 1998

What a nice day we had on October 9th, 1998. It was 70 degrees and sunny, and it also happened to be the day of our October ATARI Club meeting. Well, I guess a lot of our members took advantage of the great weather and decided to forego the meeting. We had eight members present for the meeting and I was a little disappointed since this was the meeting that we were going to ask for nominations for our November elections. I guess I must have scared a lot of you away. The only nomination we got was for the Secretary's position and that was from Mike Current. He will be challenging Brian Little for that position. The other positions are either open or unopposed. Please come to the meeting in November so that we can fulfill our duty to elect our officers. I think we would all want to have our paying members present to vote.

With that said, I am very pleased to announce that we had three membership renewals in October and we also sold five DOM's. Our receipts totaled \$80.00. The expenses for the month were for the Newsletter and the room rental. The amounts are \$9.20 and \$195.00 respectively, and this means that our Treasury dropped about \$125.00 for the month to \$826.03. This is still a very encouraging balance in that we have now paid almost \$600.00 in room rental fees this year. With the next big expense not coming now until January 1999, we have a great opportunity to increase our

treasury in the upcoming two months.

One of the ways we are going to do this is with another Club Auction. This will take place next month at our November meeting, right after the meeting and elections. We had an old ST member drop by at the end of the October meeting and he may be brining some 8-Bit stuff for the Auction. I already have a couple of other donations for the Auction and I know we will have much more. You don't want to miss this because you never know if that one thing that you could never find before just might show up at this Auction. So there.

Also, don't forget that we need to make plans for the December Xmas party. A pot luck will probably rule but the Club is in a Financial position to contribute something to the party if the members so decide. If you want your vote counted and your decisions counted you have to show up for the meeting next month. See you all there.



Secretary's Report by Brian Little November, 1998

No Minutes From The Secretary This Month, He did not make the Meeting.

Subj: Hasbro Reports Record Third Quarter Revenues

Date: 98-10-24 18:09:18 EDT

PAWTUCKET, R.I.--(BUSINESS WIRE)--Oct. 15, 1998--Hasbro, Inc. (ASE:HAS) today reported third quarter results consistent with its September 28, 1998 announcement regarding the impact of ongoing and recently accelerated changes in inventory flow policies at Toys 'R Us. 'We are very pleased to report record third quarter revenues despite lower sales to this key customer," said Alan G. Hassenfeld, Chairman and Chief Executive Officer.

Reported net revenues reached \$945.5 million, or approximately 3% above the \$915.5 million reported last year, in part due to the acquisition of Tiger Electronics in April and increased sales at Hasbro Interactive. As previously announced, the Company took a one-time pre-tax charge to write-off acquired in-process research and development of MicroProse, Inc., which was acquired for approximately \$70 million in September 1998. Prior to this \$20.0 million pre-tax charge (\$13.6 million after tax), net earnings and diluted earnings per share were \$74.9 million and \$0.55, respectively, compared to \$77.4 million and \$0.57, respectively, a year ago. Including the charge, net earnings were \$61.3 million and diluted earnings per share were \$0.45.

"In addition to revenue growth this quarter, we are also very pleased about two acquisitions that will fuel future growth in revenue and earnings well into the next century. The acquisition of MicroProse significantly enhances Hasbro Interactive in three key strategic growth areas going forward: brands and content, R&D assets, and European distribution." Hassenfeld added. "In addition, the pending acquisition of Galoob Toys, with its highly successful MICRO MACHINES and STAR WARS small-scale figures and vehicles, will be a tremendous addition to our rich brand portfolio," Hassenfeld continued.

For the first nine months of 1998, revenues were \$2.0 billion compared to \$2.1 billion in 1997. Excluding the one-time charge, net earnings and diluted earnings per share were \$88.2 million and \$0.64, respectively, compared to \$116.1 million and \$0.87 a year ago. Including the charge, net earnings were \$74.6 million and diluted earnings per share were \$0.54.

During the third quarter, the Company invested \$65 million to repurchase 1.8 million shares. Under the \$500 million share repurchase authorization announced on December 9, 1997, the Company has invested approximately \$185 million to repurchase 5.1 million shares.

"Looking ahead to the fourth quarter, we continue building sales and earnings momentum in several product lines." Hassenfeld noted. "These include Tiger Electronics' FURBY - an electronic interactive pet being introduced nationwide to great acclaim; TELETUBBIES; new releases from Hasbro Interactive and MicroProse - including our CD-ROM version of the ATARI game classic, CENTIPEDE, and our first Nintendo 64 game title, GLOVER; as well as a range of POKEMON offerings. Building excitement for 1999, we are shipping the first new product from STAR WARS Episode One - a MACE WINDU exclusive mail-in figure offer and a STAP vehicle with BATTLE DROID figure. In 1999, we look forward to a tremendous product line-up, led by STAR WARS, with Hasbro and Galoob teaming up with the Power of the Force. We are also on track to realize planned incremental cost savings from the Global Integration and Profit Enhancement Program next year, enabling us to continue to add value for our shareholders," Hassenfeld concluded.

Certain statements contained in this release contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are inherently subject to known and unknown risks and uncertainties. The Company's actual actions or results may differ materially from those expected or anticipated in the forward-looking statements. Specific factors that might cause such a difference include, but are not limited to, the timely manufacture and shipping by the Company of new and continuing products and their acceptance by customers and consumers in a competitive product environment; economic conditions and currency fluctuations in the various markets in which the Company operates throughout the world; the inventory policies of retailers, including the continuing trend of increased concentration of the Company's revenues in the second half and fourth quarter of the year, together with increased reliance by retailers on quick response inventory management techniques, which increases the risk of underproduction of popular items. overproduction of less popular items and failure to achieve tight and compressed shipping schedules; the impact of competition on revenues, margins and other aspects of the Company's business; third party actions or approvals that could delay, modify or increase the cost of implementation of, the Company's Global Integration and Profit Enhancement program; and the risk that anticipated benefits of acquisitions may not occur or be delayed or reduced in their realization. The Company undertakes no obligation to make any revisions to the forward-looking statements contained in this release or to update them to reflect events or circumstances occurring after the date of this release.

HASBRO, INC.

#### CONSOLIDATED STATEMENTS OF EARNINGS

Quarter Ended Nine Months Ended (Thousands of Dollars and Shares Except Per Share Data) Sept. 27, Sept. 28, Sept. 27, Sept. 28, 1997 1998 1997

Net Revenues	\$945,498	3 \$915	,533 \$	2,000,375	5 \$	2,055,203	
Cost of Sales	402,369	403	,027	853,776		891,315	
Gross Profit	543,129	512,	506	1,146,59	9	1,163,888	
Amortization	19,275	5 11	,741	49,29	8	32,967	
Royalties, Research	and						
Development	113,755	5 102	,583	263,22	0.0	254,339	
Advertising	128,053	3 116	5,208	257,02	23	254,418	
Selling, Distribution	and						
Administration	162,70	5 150	5,215	439,43	33	433,285	-
Acquired Research	and						
Development	20,000	. (	Tracki	20,00	)()		
Operating Profit	99,34	1 125	5,759	117,6	25	188,879	
Interest Expense	11,308	3 9	,197	20,0	)36	19,120	
Other (Income) Ex	pense, Net	(1,568)	1,	121 (12,0	082)	(6,112)	
Earnings Before In	come Taxes	89,601	115,4	141 109,	671	175,871	
Income Taxes		28,271	38,0	041 35,	095	59,796	
Net Earnings		\$61,330	\$77,	100 \$74,	576	\$116,075	
Per Common Shar	e						
Net Earnings							
Basic		\$.47	\$.0	51 \$	.56	\$.91	
Diluted		\$.45	\$.5	57 \$.	.54	\$.87	
Cash Dividends I	Declared	\$.08	\$.0	8 \$.	24	\$.24	
Weighted Average	Number of						
Shares Basic	11	21 269	1260	22 122 2	16	127.700	
Diluted		and below the first than	126,92		200		
Diluida	1.	36,375	137,10	15/,0	104	137,806	
HASBRO, INC.							

CONSOLIDATED CONDENSED	BALANCE SH	HEETS	
(Thousands of Dollars)	Sept. 27,	Sept. 28,	
	1998	1997	
ASSETS			
Cash and Temporary Investments	\$ 176,486	\$ 80,030	
Accounts Receivable, Net	1,030,751	1,153,910	
Inventories	383,809	347,779	
Other	336,261	175,534	
Total Current Assets	1,927,307	1,757,253	
Property, Plant and Equipment, Net	287,872	279,916	
Other Assets	1,461,125	986,782	
Total Assets	3,676,304	\$3,023,951	

### LIABILITIES AND SHAREHOLDERS' EQUITY

Short-term Borrowings	507,596	\$ 462,894
Payables and Accrued Liabilities	1,029,906	708,278
Total Current Liabilities	1,537,502	1,171,172
Long-term Debt	300,000	148,751
Deferred Liabilities	80,010	68,924
Total Liabilities	1,917,512	1,388,847
Total Shareholders' Equity	1,758,792	1,635,104

Total Liabilities and Shareholders' Equity 3,676,304 \$3,023,951

#### Contact:

Hasbro, Inc.

John T. O'Neill, 401-727-5600 Renita E. O'Connell, 401-727-5401

Subj: Atari auction items

Date: 98-10-28 20:02:41 EST

1200XL Computer

800XL Computer

65XE Computer

520ST Computer

Indus 5 1/4 Drive for 8-bit

SF314 Double Sided Drive for the ST

PR connection

8-bit Diagnostic Cartridge

ST Diagnostic Cartridge

SC1224 Color Monitor for the ST

likat debiharah lihari badhahadah lah likat debiharah de

SM124 Monitor for the ST

Okimate 10 Printer

Okimate 20 Printer

Light Pen for the 8-bit

Much, Much, More

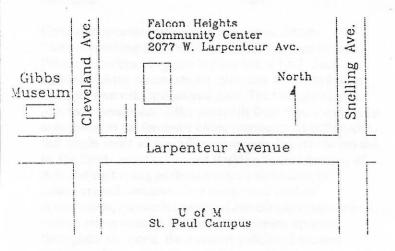
# CLUB OFFICIALS

President:	Greg Leitner (Temp)	455-6550
Vice President:	Greg Leitner	
Secretary:	Brian C. Little	XXX-XXXX
DOM Librarian:	Vacant	XXX-XXXX
Paper Librarian:	Vacant	XXX-XXXX
Software Librarian:	Vacant	XXX-XXXX
Membership Chairman:	Glen Kirschenmann	786-4790
SPACE Treasurer	Greg Leitner	455-6550
SPACE Newsletter Editor:		757-4192
Critical and		

Saint Paul Atari Computer Enthusiasts (SPACE) meets on the second Friday of each month at 7:30 PM in the Falcon Heights Community Center at 2077 West Larpenteur Ave. Doors open at 7:00 PM.

# DISCLAIMER

Published by the Saint Paul Atari Computer Enthusiasts (SPACE), an independent organization with no business affiliation with ATARI Corporation. Permission is granted to any similar organization with which SPACE exchanges newsletters to reprint material from this newsletter. We do however ask that credit be given to the authors and to SPACE Opinions expressed are those of the authors and do not necessarily reflect the views of SPACE, the club officers club members or ATARI Corporation



SPACE BBS

BBS Phone: (612)-462-3680

Sysop: None

Co-sysop: Open Position

Supporting:

ATARI 8-Bit Computers

ATARI ST Computers

S.P.A.C.E. P.O. Box 120016 New Brighton, MN 55112

